

Warsaw, 28th September 2023

KRD-IG announcement on the activities of extremist groups of foreign influence destabilizing the industry

The poultry industry in Poland plays a significant role in the national economy, offering high-quality products to consumers in the country and around the world, as well as creating numerous jobs. Unfortunately, our sector has recently been targeted in what appears to be an organized attempt at destabilization. These activities are carried out by extremist groups associated with the former leader of Partia Przebudzonych Konsumentów (The Awakened Consumers Party). Media reports describe this former party as an openly pro-Russian group (<https://www.rp.pl/polityka/art37835271-tajne-finanse-prorosyjskiej-partii>).

An analysis of the activities of the extreme group shows that it is involved in extensive communication activities, using social media platforms to spread negative opinions about the poultry industry. These actions, based on disinformation, appear to be coordinated with the aim of spreading distrust towards the entire poultry sector in Poland.

In recent days, aggressive messages, threats against breeders and industry employees, and mass sharing of negative content against the poultry industry have become a characteristic element of their activity. Such actions may negatively impact the reputation of the poultry sector, which in turn may weaken the trust of consumers and trading partners. Spread of disinformation and aggressive rhetoric may also lead to social tensions, which may destabilize the market stability of the sector.

Recommendations: KRD-IG recommends that the entire industry remains vigilant in the face of the described activities and is prepared to communicate with the media and the community to clarify facts and refute disinformation. This is a priority to minimize the potential negative effects of these activities and ensure the durability and stability of our industry in the face of destabilization attempts by these extremist groups.

National Poultry Council – Chamber of Commerce (KRD-IG)

NATIONAL POULTRY COUNCIL – CHAMBER OF COMMERCE (KRD-IG)

Krajowa Rada Drobiarstwa – Izba Gospodarcza, ul. Czackiego 3/5, 00-043 Warszawa

tel. +48 22 828 23 89, krd-ig@krd-ig.com.pl

Dział Hodowli i Oceny Drobiu, ul. Naramowicka 144, 60-975 Poznań, skr. poczt. 11

tel. +48 61 824 26 51, 824 26 52, fax +48 61 824 26 53, poznan@krd-ig.pl

www.krd-ig.com.pl

NIP 525-20-61-104, Bank BNP Paribas Bank Polska S.A. O/Warszawa Konto nr 98 2030 0045 1110 0000 0080 0240



LEADING ORGANIZATION OF THE POULTRY SECTOR IN POLAND

It has been operating continuously for over 30 years and brings together over 110 members representing breeding, reproduction, and hatching, commercial production of poultry and eggs, as well as production and sale of poultry meat and its products and table eggs, production of poultry feed, and accompanying production. Entities associated with KRD-IG have a total of nearly 70% share in the domestic market and approximately 90% share in exports. KRD-IG conducts extensive teaching and research activities related to the poultry sector.

The aim of KRD-IG's activities is, among others, constant development and modernization of the Polish poultry industry, protection of the interests of poultry breeders and producers as well as poultry meat processors, and their integration, representing the domestic poultry industry before state authorities and non-governmental organizations. Moreover, based on the authorization of the Minister of Agriculture and Rural Development, KRD-IG undertakes tasks in the field of designing and implementing breeding programs, assessing the utility and breeding value of poultry, and maintaining breeding books and registers of poultry hybrids.

